



(304) 325-5487 • Fax (304) 327-5586

3052 Big Laurel Hwy • P.O. Box 1930 • Bluefield, WV 24701

July 27, 2011

**VIA CERTIFIED MAIL
RETURN RECEIPT REQUESTED**

Mr. C.K. Allen
Time Warner Cable
1430 2nd Street
Richlands, VA 24641

Re: 2012 Three-Year Election for Retransmission Consent

Dear Sir or Madam:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station WVVA, Bluefield, WV (the "Station") elects to require Time Warner Cable, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed 2012 Cable Retransmission Consent Election Statement, to obtain the consent of the Station for retransmission of its digital signals effective January 1, 2012, through December 31, 2014. Consent of the Station for retransmission of its signals will be required for, but not limited to, the system(s) serving the community(ies) and county(ies) listed on the enclosed Election Statement.

If you have any questions regarding our election or the upcoming retransmission consent process, please don't hesitate to contact me. If you already have a retransmission consent agreement with our Station or with Quincy Newspapers, Inc. that covers the Station for all or a portion of the January 1, 2012, through December 31, 2014, cycle, then the terms of that agreement will govern for the period specified in the agreement. If such an agreement expires prior to December 31, 2014, then it will be necessary for you to negotiate for retransmission consent following that expiration.

Sincerely,

Frank Brady
VP/GM

Enclosure

cc: Public File
Chuck Roth
Director of Business Administration
Quincy Newspapers, Inc.